FUTURE OF WORKFORCE

Martin Arlitt, Tom Coughlin, Paolo Faraboschi, Eitan Frachtenberg, Phil Laplante, Dejan Milojicic, Nita Patel, and Roberto Saracco

Final Report, November 2022

HIndustry Engagement Committee





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Introduction

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Why this Discussion?

- The pandemic has created STRESS on current existence, values, and daily lives
 - global work organization
 - privacy vs. societal benefits
 - supply chain logistics
 - Acceleration of the Digital Transformation was forced upon work, education, and private life
 - In many cases, it was not an acceleration, rather a Digital Crutch that will be discarded as soon as conditions allow
 - In other cases, change will stay with us well beyond the pandemic. We need to differentiate these
- Technologies increasingly play a crucial role and are becoming essential for our survival
- Predicting Future of Workforce (FoW) will help address the pandemic, it goes well beyond hypothetical exercise
 - Addressing the pandemic directly
 - Rebalancing the workforce demand and supply
 - Remote vs. in-person location,
 - and much more

Hypothesis

Combination of many <u>economical</u>, <u>ecological</u>, <u>technological</u> and <u>societal factors</u> and enabling <u>technological innovations</u> will result in a major shift in the Future of Workforce which is here to stay beyond the pandemic

To better address these changes will require educating and influencing global <u>industries</u>, <u>academia</u>, and <u>governments</u> through recommendations to better adjust. This is the goal of this document!

Goal, Process, Disclaimers

– Goal

- We held a series of ten FoW events around the world that lead to a comprehensive global report
- Each of the events resulted in a regional summary that we aggregated into an overall report
- IEEE will broadly share this report with global industries, governments, and academia

– Process

- The report is successful because of global panels and survey, resulting in insights
- Together we can contribute to an important and globally comprehensive, insightful, and useful report
- Intent is to influence industry, legislators, academia, and IEEE to better adapt to the Future of Workforce

– Disclaimers

- Events were held during a span of 9 months and circumstances changed dramatically
- While we tried to invite diverse attendees, the ultimate insights were tied to those who attended
- Final recommendations were distilled by authors and may not reflect original input entirely



Future of Workforce Panels



Future of Workforce Report Timeline

Early Steps

- December 2020 through September 2021
 - A team of 8 volunteers and 6 staff held 10 2-hour panels with 184 attendees, CxO, YPs and some life members
 - We discussed insights based on 15 factors and 15 technologies among academia, industry, governments
 - We created 350 slides in preparation for events and after reporting from events
 - 4 external presentations (SWITCH'20, CS DV, ASPIPA, CNSV) and a panel at IEEE COMPSAC conference
- Worked with IEEE Computer Society to plan report
- Solicited input from all MOUs to contribute relevant marketing materials to include
- We conducted 15,000+ member survey on ranking the factors/technologies

Last Steps

- October 2021 through September 2022, we
 - derived insights from the survey
 - completed report
 - made it available to all panelists and survey takers
 - applied all the feedback
- Ambitious publications plans in addition to report
 - a summary paper to appear in IEEE Computer, January 2023
 - blog planned for Forbes
 - two panels planned at the end of 2022
- A tour presenting results is under consideration
- Plan other post-report activities



Early Insights

Workforce, Regional View

- US workforce at the lowest growth
- Europe workforce is decreasing by 0.5% in this decade
- Push towards Automation increase also to counteract the decreasing workforce requiring high investment capital, leading to a decrease in wages in several sectors

US labor force growth will remain low for the foreseeable future

US labor force average annual growth, by decade

- 1950s 11.1%
- 1960s 11.5%
- 1970s 1970s
- 1980s 1980s
- 1990s **1.3%**
- 2000s 11.2%
- 2010s **0.7%**
- 2030s ***************************************
- 2050s **0.4%**

Bain projection

Sources: US Bureau of Labor Statistics; US Census Bureau; Bain Macro Trends Group analysis, 2017

• Inequality increases

What can countries do?

- Invest massively in remote-work infrastructure: broadband, wireless, wifi; reliable power grid; provide supporting services to remote communities, locally or online.
- Revamp legislation around equity in a hybrid/remote-work economy

https://www.bain.com/insights/labor-2030-the-collision-of-demographics-automation-and-inequality/

Workforce, Corporate View

A permanent transition to remote and hybrid workforce models could have dramatic effects on corporates:

- Larger potential pool of available talent, not limited to company's geographical location
- On the flip side, higher workforce mobility and increased competition for talent
- A shift of capital resources from centralized facilities to supporting remote workforce
- Potential for increased worker productivity from the savings in commute time
- Many new challenges:
 - How can you make sure that everyone is equally included in meetings, whether local, remote, or in a different time zone altogether?
 - How do you shift to evaluate employees' contribution without actually seeing them at work?
 - How do you instill a shared sense of mission in team spirit when the human experience of social interactions is predominantly local?

What can companies do?

- Adopt and adapt advanced remote-work tech beyond Zoom, such as: AR/VR; asynch workflows; AI-assisted communication; digital twins.
- Review, rewrite, and reboot major company policies, e.g., performance evaluation; attracting remote-first & global talent; interviewing, hiring, training; DEI; meeting scheduling, participation, format; employee retention;

Workforce, Individual View

- Theories about individual's skills, applicable to organizations too



- An additional potential is increased diversity and inclusion because a hybrid/remote workplace is more flexible

What can individuals do?

- Invest in customizing remote work environment to own needs/abilities: equipment, infrastructure, environment.
- Embrace the new work modalities. Sticking to the old models makes you less competitive.





Factors impacting Workforce Septuple Helix

This is a very complex landscape with a lot of interplay!



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Enabling Technologies that Will Impact the Future of Workforce

personal

- 1. BYOT, IoT continuum
- 2. Education, training, and accreditation
- 3. Computing@Edge

automation

- 4. Telepresence, work from home, AR/VR
- 5. AI as Knowledge / Skill provider
- 6. Robotics
- 7. Hands-free voice control

- 8. Transportation, autonomous driving
- 9. Telecommunication 5G
- 10. Extreme Data Centers
- 11. Quantum computing
- 12. Blockchain

infrastructure

securi

- 13. AI/ML applied to cybersecurity
- 14. Cybersecurity
- 15. Smart buildings Smart cities

Risk vs Benefit

- Transition to remote work isn't new, two things are: urgency & totality of pandemic transition, and renewed drive for diversity, equity, inclusion
- Combined with technological factors, remote work and social justice, we have a chance to "reboot work" since the information revolution, into a more human-centered model
- There are many stakeholders with conflicting interests: social justice, profit, welfare, politics, privacy, etc.
- There are many risks that remote-work technologies could be used to further inequities and disempower employees (intentionally or not).
- It is our responsibility as society and stakeholders (regulators, corporate, researchers, employees) to drive the benefits while carefully balancing the risks.
- We cannot just be passive passengers in the winds of change, we must navigate our way forward.



O P E N BUSINESS AS NEW NORMA

Regional Reports

Insights from 10 Panels with ~200 Participants

(9) Canada (8/2021)

- The pandemic augmented strains already being felt due to the aging population. The solutions are complex
- Top three challenges for employees are dealing with work-life balance, maintaining productivity and communicating without in-person interactions
- COVID-19 has accelerated automation and digitization while forcing society to rethink how we work and learn, and our socioeconomic structures and systems

US: (7) Northeast 6/21 (8) (Mid-)West 6/21 (10) Southeast 9/21

- Pandemic highlighted a trend the workforce. There's been a disappearance of middle-skilled jobs resulting in growing polarization in the workforce.
- The pandemic has changed people's priorities, which has resulted in a seismic shift within the workforce and its expectations.
- Education of technology and STEM-related subjects is critical, not only for the next-generation workforce but also for the educators.
- The blend of remote, hybrid and in-person workforces has created new dynamics that will take time to understand and stabilize.
- Increased work mobility is an opportunity and a threat for talent acquisition and retention and should be considered in reevaluating company policies
- Migration trends have been accelerated and impacted due to increased work mobility, shifting cultural norms across the country

(5) Latin America 4/2021

- The region will likely undergo a more accelerated timeline towards digital transformation, innovation and technology adoption
- Concerns about challenges with language, local/rural infrastructures, skills of educators, and processes within industry.
- Incorporating technological tools in schools is necessary to reduce the gaps in access to technology, modernize the educational system and encourage students to develop skills such as critical thinking, teamwork and creativity.

(6) Europe, Middle East, North Africa 4/2021

- Regulations, standards & certifications have become more critical as technology is adopted widely and broadly.
- A single approach in education, shaping and managing the Future of Workforce will not work. Localization is critical.
- Technology needs to be human- and user-centric to be meaningful and impactful.
- Legislation and policies need to be more futuristic to accommodate remote workers around the world

(3) China (3/2021)

- Pandemic highlighted mismatch between industry and education, supply and demand are not meeting together.
- Strengthen cybersecurity, data security, and personal information protection
- Focus on future technologies to support social distancing and prevent future pandemic

(2) India 1/2021

- Concerns about challenges with language, local/rural infrastructures, skills of educators, and processes within industry.
- Investigation of emotional health and technological intervention to handle stress of pandemic
- Concern about focus on work-life balance the inappropriate burden on women during this time

(1) Singapore 12/2020

- Emphasis on businesses agility introducing new initiatives, practices and measures to adapt and transform the way we work
- We all want digital technologies, but also employee engagement, empowerment. Workplace, workforce, technology coming together
- Shifting from "people ready 4 tech" to "techready people". How do we bridge the gap of those who can/cannot embrace digital tools
- Reinforce mental agility and metal wellness of individuals, advocate globally

(4) Sub-Saharan Africa 4/2021

- COVID-19 has had a debilitating impact on African economies, particularly due to a decline in informal employment, which accounts for 80-90% of total employment in African countries
- Following the outbreak, the share of working women shrank in all four countries. In Uganda and Ethiopia, more women lost their job due to Covid-19 than men. This deepens the already wide gender gap in employment.
- Language challenges, poor local/rural infrastructure, and an inadequate education framework are critical concerns

Geo Insights

Regional

- 1. Asia (Singapore, India, China): care for individuals at times of pandemics; focus on general workforce, not just IT and white/blue collar; need for practical education of the graduates in addition to what they learn in school
- 2. Sub-Saharan Africa: focus on broadband, Africa-made devices, and bias in AI (black vs white, female vs male)
- 3. Latin America: access to Internet only for mid class and up, difference between cities and rural, need for practical education
- 4. Europe & MENA: purpose is increasingly more important; new-collars; ecosystems supplementing corporations, one size does not fit all; processes did not accelerate
- 5. North America: US (Northeast, Midwest/West, Southeast/Central) and Canada: it is all about people; education is key; transformation of the workforce, priorities and loyalties

– Global

- Border and Sovereignty Issues
 - The pandemic has brought the issues of workforce mobility, equity, and more to the fore; Controlling and tracking COVID
 - Climatic, political, and socioeconomic forces are changing the dynamics
 - Schengen agreement (revisited), Brexit, many worldwide agreements on arms, climate, etc are changing
- (Re-)Education is needed globally even after school to get ready for the work
 - We are really starting the see the frustration and negative effects of forced online or partial online delivery
 - There are a lot of losers (and some winners) and this will become very obvious to the public
- Rural divide has evolved and amplified across all regions of the world
 - This is exemplified at different levels subject to population density and at different levels of wealth
 - This took place in Asia, Africa, US, Latin America, Canada, and Europe

Some General Observations

Some industries are severely impacted by pandemics, dramatically reducing demand. Technology can help their workforce, but nothing can substantially reverse lack of demand. For example,

- Transportation, especially air, cruises, taxis/lyft/uber, etc.
- Oil and gas, lack of travel drove down demand for oil (oil future contract went negative)
- Tourism, hospitality, accommodation industry (hotels, AirBnB)

Some of the technologies and approaches are applicable across many fields

- AI/ML/DL techniques can be applied across all other technologies
- Cybersecurity is essential to protect against malicious behavior which is especially concerning in critical times
- Digital transformation is taking place in general and broadest sense
- Disaster recovery of manufacturing and supply chain very similar to data centers

Healthcare, is one of the sectors most impacted by Covid-19 in terms of workforce/resources.

- Amazing speed in vaccine creation, set up of data analytics and need for much more interoperability
- increase use (need for) of robots, digital health passport, digital twin to control people/generate awareness
- Sharp increase of telemedicine (400% increase in the US, 450% in Europe)

Survey Results

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Poor

Very Poor

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Category

- Personal
- Automation
- Infrastructure
- Security

Factors Correlation, Likelihood (left) and Desirability (right)

- Bias in correlation between societal and technical
- Most Survey takers are IEEE members
 - IEEE's tagline: Advancing Technology for the Benefit of Humanity



Tangled web of relationships

- Technology impacts:
 - workforce sizing
 - skills needed/required
 - way of working
- Economic impacts:
 - investment in tech
 - demand for specific skills
 - structure on Industry
- Societal factors impact:
 - availability of workforce (quantity/quality)
 - expectation of workforce
- Ecological aspects have more limited impact



Factors, Correlation

- The minimum correlation between a pair is between ChangingBalanceOfPower and SafetyPoliciesLiabilityRisk
- The largest correlation is between DiversityInWorkforceDEI and RemoteWorkDistanceEconomy



Technologies Correlation

- The largest correlation between a pair is for SmartofficeCity and ExtremeDataCenters;
- The minimum correlation between a pair is for Cybersecurity and BYOTIoT (surprising!)



Summary from Unstructured Feedback from Survey (~1500 people)

Climate change was not addressed. IEEE should end Nobody can predict future, if there will be war or c Global society is not growing in a culture of ethics, Quantum computing will become more prevalent i Certification of knowledge toward global consisten Businesses are thinking multiplanetary, but health questions may have vastly different answers in diff Business, governments to help underdeveloped reg Diversity and Kindness are two core concepts in all Will electrical stations be ready for high-volume tra Flattening of world will continue. Nations allowing Businesses should engage in beneficial exchange, r	courage investments, motivate world leaders. imate change that will change priorities respect. This should be a major debate. In 10+ years in industry and governments. Cy are, environmental are still in basic stages! Some erent parts of the world. gions. Technology to 'bring the world together'. interactions and rooted in respect. Insportation. How to recycle car batteries. Free innovation will exceed centrally planned. egardless of borders.	 Flooding of inexperience in all positions. Rep Workforce changes not uniform around Glo People will tend to work for projects rather Early retirements as technology becomes ar People working to older ages (>70 to 75 coh Skill based workforce will be more in demar 24/7 work through globalization. The work f Use of AI assistants as part of the workflow. Retirement of baby boomers, significant am Politically driven changes in workforce demo The definition of money is going to change i Move from fossils to renewables with urgen Decentralized electricity generation, improv 	blacements for the experienced aging retiring workforce be. E.g. DEI a high priority in some but not all countries. than for companies/employers. Increase in contractors. in added stress to work life balance. Shortage of workers. nort engagement in remunerated employment) ad than college acquired knowledge or degree. Follows the Sun. Shift to the 4-day work week. Al everywhere. Need for standards/protocols for AI/ML. nount of engineering experience lost. ographics. Affirmative Action driven by the market. In near future. Incy of climate threat, need to retrain energy work force rements to power grid to support cleaner energy.
IEEE must be more valuable to industry. Make knowledge accessible to the community of adopters, implementors & decision makers. Update policy (government/law), law (IP internationally), and business and innovation. Help executives understand value of changes. Help experienced engineers keep their jobs. Incorporate Business Ethics, collaborate with ECI. Develop Ethics in Engineering. Ethics as technology speeds past our ability to curb it. Understand new technologies. Remain the World's pre-emanate Standards organization. Supply employers with information to make workplaces more efficient.	Q5: Additional comments? Q1: Other workf trends? Q4: How can IEEE assist? Q • Identify steps (large, small) to drive current technolog • Make computing foundations/cybersecurity robust th • Ensure ethical use of technology, from hardware up, f • We instill values of collaboration, inclusion, innovatio • Influence companies to provide quality products while • Continue investing in satellite RF communication prog • The improvement of underwater networks, can resto • Assist with the automatic and accurate diagnosis of d • Biotech instrumentation makes infectious disease tess • Net neutrality, and access to adequate bandwidth com	force Q2: Other technological trends? Q3: How can your area assist? By to support better human behavior. Through proof and automated reasoning. push for equity in access to resources on and environmental responsibility e maintaining a happy work force. grams that push the envelope. The oceans and new green energies lisease using Al sting faster, reliable, and lower cost. Insidered a modern but essential right.	 AI based decision making. AI will be used to design. Massive adoption of AI for increased surveillance Autonomous mass transport. Increase in green vehicles. Increased drone usage including for personal transport Highways will be in maintenance mode. No expansion. Robots for domestic use, advancement of aerospace. Outer space technology becoming common. Fast field-deployable virus detection for future pandemics Cryptography protect against quantum computer attacks Holographic displays, hand/ face gesture, for computer IF Adoption of digital avatars (digital universe) Responsible AI/ML in civilian applications; AR glasses, direct brain I/F instead of traditional I/F Renewables 100% Wide range of sensors and sensor networks More efficient battery storage and solar converters Electrical products shrink, battery capacity increases. Microgrids for power generation and storage. Pervasive energy efficiency accelerating automation.
Become a catalyst for technological change, advance technology at the edge of science. Provide high-level roadmap for technology evolution and adoption Understand trends and future research. IEEE closed to those w/o degree, a lot of people understand theory, but not practice.	 Closer coupling of technology to business outcomes. Invest in employee education/training, filling the gaps Provide cost effective solutions for transportation ele Carbon reduction in transportation; Electrification - pe Drive technologies to increase green harvesting and e Green energy is not as green. We need diverse source Power efficiency w/ motors. Better charging longer e 	s left by educational institutions ectrification ower conversion efficiency of energy/power conversion. es for national security and reliability. energy store. Green energy adoption.	

Recommendations

(aggregate from panels, survey, and authors)



SUPPORT

Transformation, Factors



Economic

Regional WF Market→ Global WF Market

Office WF \rightarrow Hybrid WF

Benefits \rightarrow Purpose

Corporate \rightarrow Ecosystem

Innovation hubs (Silicon Valley) → Low tax regions (Austin)



Societal

Continued education \rightarrow Perpetual education

White/Blue Collar → New Collars

Diversity \rightarrow Diversity, Equity, Inclusion

Work as a means of living \rightarrow Work as a means of fulfilment

One employer for life \rightarrow continuous change of jobs



Reactive (to COVID, ...) \rightarrow Preventive

Protect the Planet → Return to the Planet

Signing the treaties → act collaboratively



Automated \rightarrow Autonomous

Homogeneity (generalization) → Heterogeneity (specialization)

Social Networks (humans) → Sensor Networks (machines)

Stove pipes in technology → Interdisciplinary co-design

Transformation, **Technologies**



Personal

Corporate IT, devices → CostShare, Byo*, broadband

Economical divide education \rightarrow digital divide education

Centralized data analytics → AI@edge



Automation

Telepresence → AR/VR, human-machine I/F, digital twins

AI-assisted → Explainable, mission-critical Alops

> Robots in fenced environment → real-time responsive collaboration

Voice recognition \rightarrow Hands-free Voice Control



Infrastructure

Assisted driving \rightarrow autonomous driving

5G, WiFi6 → drone satellites communication for rural

Quantum communication \rightarrow Quantum computing



Security

 $\begin{array}{l} {\sf Privacy-preserving} \rightarrow \\ {\sf Privacy-driven} \end{array}$

AI-assisted cyber analysts → AI/ML replacing analysts

Recommendations: Industry, Governments, Academia, and Professional Organizations



Industry It is all about people! Best people bring best people

Industry to do training too

Young people and new tech as attractor for hiring

Offices are useful for junior people to exchange ideas



Governments Look at technology & society Goal: Sustainable WF in a wellbalanced labour system

System & individual in every sector: biz, gov., academia

Take advantage of remote work for geo-depressed areas

Enable reliable, high-speed communications infrastructure

Inclusive, equitable technology for underserved populations



Academia Retrain new tech., e.g., AI Interdisciplinary, global Learning never ends Train to learn how to learn Deep consideration of the human condition Persuasion, emotional intelligence Ethical thinking, intercultural awareness &

critical thinking



Profess. Organizations Redefine concepts, hybrid career Balance properly labor markets Leverage power of convening, technology predictions & roadmaps **IEEE-USA to educate legislators** Principles, best practices for trust, transparency, accountability, policies

Community responses to issues of safety, security, privacy when exploiting AI & Robotics

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Recommendations to Industry

- Young employees and new technologies can be used as an attractor of your company, WF and HR related.
- Innovation and creativity will be significantly affected by working from home. Discussion is missed and necessary.
- Offices are particularly useful for entry-level people to exchange ideas.
 Communication is critical and essential.
- There is a huge surge in talent recruiting. Need for talent.
- Entry-level people change jobs often not understanding employment quality, building career in one company. It is all about people!
- Best people bring best people



Recommendations to Governments

- Policy for payment for teachers to get retrained much better. Demands on our profession has been misplaced, and whole educator class has not been equipped.
- Governments should take a broader look at technology and society
- Government is spending a lot but women are still under 20% of WF, money cannot fix it, it is responsibility of academia and industry
- Mid-career women leave the WF, they are either not understood or not welcome. Hybrid or virtual WF need to be welcoming. We need to have technologies available for these women.
- What is the ideal end point? Sustainable WF in a well-balanced labour system. Well trained, safe healthy, diverse, inclusive, respective, valued
- We need to think about system and individual and every single sector, business, government, academia. Only by collaborating we can reach a solution. What employers may want may be different from individuals and government as well.
- Employers want well trained people. But more than anything else they want right attitudes and right behaviour skills. We have not spent enough resources for behavioral skills. Technologies can be huge beneficiaries. Some schools are teaching ethical behaviour.
- Enable inclusive and equitable technology access for the underserved populations.



Recommendations to Academia

- Educate for jobs in demand, e.g., AI for smart manufacturing
- Develop new classes of interdisciplinary coursers, avoid stove pipes
- Train teachers to teach new tech, e.g., AI, they have so much work, no time to retrain
- Educators should explain that learning never ends
- We need to train kids even before elementary school. Academia has failed them so far!
- We need to tie in academia and industry. In 40-year career, everything will be different.
 Part will come from universities. But industry can do some of it itself. Industry can identify explainers who are good at that!
- Must also include in equal measure a deep consideration of the human condition, the ways in which new technologies and shifting economic power impact people of all socioeconomic levels
- Favor an interdisciplinary and global curriculum
- Development of intercultural and interpersonal skills
- A strong overlay of ethical thinking, intercultural awareness and critical thinking
- Persuasion, emotional intelligence and capacity for teaching others



Recommendations to Professional Organizations

- IEEE can raise the awareness that knowledge has become free to virtually everybody in the world, that everyone should learn formally or informally. Education can uplift people from different backgrounds. And enrich their lives.
- Volunteers should take the opportunity to learn and educate themselves, their background should not be a factor.
- With tremendous convening power, redefine the concepts. What is the career, do we need to go to school or in and out of school, hybrid careers.
- How to do right signaling to young people. Singapore has done a tremendous thing of signaling.
- Diversity cannot be resolved by committee. We need help from IEEE to balance properly labor markets.
- We need IEEE-USA to educate legislators understand technology, think hype vs reality.



Advancing Technology for Humanity

Insights and Summary

Insights, Society-Related

- We have an opportunity and responsibility to be active agents of change. The desire for a positive change is nearly universal among our panelists.
- There is an opportunity to reboot work towards more desirable outcomes, including a more just society and a more sustainable ecology.
- The pandemic created shifts in the dynamics of workplace interactions from how we manage to how we establish relationships with new colleagues.
- Creating a work/life balance was mentioned as an issue by several of the session participants. We need better tools and practices to create this balance which can result in more satisfied and energized workers.
- Similarly, a reboot of work is necessary to improve the standard of living for many workers.
- Encouraging diversity in work is necessary for a better society and for more innovative and productive working environments.
- We are at a fundamental crossroads, in the US and globally, between two very different views of the future of work. One group wants work to return to "normal" with more traditional workstyle with face-to-face communications, meetings, etc. The other group believes that working from home (part or full-time) is a better way forward.
- We need more technically literate young people as legislators and educators, to assist in long-term improvements.

Insights, Technology-Related

- The pandemic accelerated the adoption of technology in many aspects of life, beyond the workplace to include education, healthcare, shopping, and social interactions.
- In many developing countries the majority of work is informal rather than traditional jobs. Technology could be used to help those who need work done and those who are looking for work. Some of the tools used to power the gig economy in more developed regions could help but probably the biggest need in these regions, particularly in rural areas, is access to good internet connectivity.
- The pandemic highlighted the importance of technical literacy (e.g., limited access to health professionals if no knowledge or access to the internet) and showcased the gaps in technical access and literacy (e.g., limited access to education in rural areas without broadband access).
- Better technology for remote working makes a global talent pool more directly accessible by everyone. This
 changes priorities for skilled workers and increases the value of specialized skills that can be accessed (and offered)
 from anywhere. It also changes the balance between a more stable employment and freelance work. Every
 approach has pros and cons. For the future of work, we want to improve the outlook for workers while not
 compromising the sustainability of businesses that provide the jobs.
- In areas where "informal work" is dominant (Africa, India), the pandemic has exacerbated several trends such as the gender gap, the lack of IT and telco infrastructure, work-life imbalance, lack of education skills to match the new demands, and so on. Investments are needed to reverse these trends.
- A significant evolution in healthcare is accelerating the uptake of tele medicine. In turns this set up the framework (sensors, self-checking apps, etc.) for preventative healthcare. Both are also generating increasing volumes of data enabling a more personalized medicine and system wide healthcare monitoring, All together this is affecting the work market in healthcare.

Insights, Economy-Related

- There is a very real chance that information work will look substantially different from how it looked before COVID. The emerging winners among employers, employees, and economies will be those that anticipate and prepare for these changes ("skate to where the puck is going to be").
- The remote work experience during COVID is fundamentally changing desk work and working remotely or working from home will be much more common and in some cases be continuous. For many others, they will only be expected in the office 2-3 days a week. This could change many urban areas as commuting and parking requirements will be less, and this could impact the demand for food and other services in downtown areas.
- Remote work could help improve local economies in many geographies, including those where other industries are being phased out due to ecological concerns.
- The pandemic has accelerated the role of technology in work environments, whether it's automation, uses of AI/ML, or remote work ("smart working", as some countries call it). This trend is not going to stop and will cause massive shifts in the workforce, possibly highlighting a digital divide even more (between workers who can access remote technology, and those who can't). The impacts will touch several aspects of society, de-urbanization, reverse migration, transportation, services, home layouts, distributed shared workplaces, etc. with the expectation of a significant fraction of work time not in the office.
- The pandemic has increased the work-from-home. That was a must for companies, and it came to be appreciated by a significant portion of the involved workforce. However, we have seen that as the pandemic relented many companies are resuming the work-on-premises approach. This is already creating conflicts between companies and the workforce.
- The pandemic, by accelerating the digital transformation, is also accelerating the servitization of products.

Insights, Ecology-Related

- When COVID hit and many geographies instituted lockdowns, some immediate ecological benefits were noticed. In particular, a visible reduction in smog in many cities as well as cleaner water in rivers. Noise pollution also diminished noticeably for people living near major roadways or rail lines. These observations should be considered when deciding on FOW policies.
- Business and recreational travel dropped significantly during the pandemic. While detrimental to businesses and economies that depend on travelers, it was another example of how the future of work could be altered in a manner that was more ecologically friendly without significant disadvantage to nontravel businesses.
- The pandemic demonstrated which businesses could quickly reduce their carbon footprints using existing technologies, and which require new technologies (either because more ecologically friendly technologies currently don't exist, or because they are currently cost-prohibitive)
- While the pandemic provided some clear examples of how quickly businesses and societies could adapt to more ecologically-friendly methods, these weren't done with ecology as the main focus. The FOW should consider ecology as a first-class citizen, across metrics that are a current focus (e.g., greenhouse gas emissions) and those that will be in the not-to-distant future (e.g., fresh-water consumption, household or waste generation volumes, etc.)

Next Steps

– Immediate, tactical

- Distribute report (IEEE Computer Society)
- Conduct a few panels based on invitation
- Approach some key participants for additional feedback

- Tactical, 2023

- Engage IEEE-USA, and equivalent world-wide organizations
- Discuss opportunities with other IEEE MOUs
- Continue to present, socialize

– Strategic

- Engage with Industry by visiting specific companies
- Engage with Government, through IEEE and other organizations
- Engage with Academia through select universities and organizations

- Broaden and validate research

- Consider holding panels in a few remaining regions of the world:
 - Asia Pacific: Australia, Japan, Korea,
 - A couple specific countries in Europe/MENA
 - Some specific countries Latin America and
 - Specific regions in USA
- Consider simpler survey with participation broader than IEEE

Overall Summary

Pandemics

- The pandemic has created STRESS on current humankind existence, values, and daily lives
- Technology is critical at times of Pandemics and especially on workforce
- Pandemics also help aggressive technology evolution. Necessity is mother of invention

General

- Technology Predictions (or Trends) were always popular, now they are becoming critical
- -We continue to experiment with approaches and delivery models across the regions of the world
- We are becoming more and more systematic and rigorous in our FoW predictions

Seeking Feedback

- What do you think of our predictions for Future of Workforce? What have we missed, what is different?
- Feel free to approach us or our colleagues with feedback, questions, ...
- -We will keep you in the loop as we progress with the report development

Further Reading

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Further Reading, IEEE-related

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- AI/ML/DL IEEE Intelligent Systems
- Cybersecurity IEEE Security and Privacy
- Healthcare "Digital Healthcare Industry and Technology Trends"

IEEE Standards Association - https://standards.ieee.org/

Technology Predictions – The IEEE Computer Society 2021 Technology Predictions Report focuses on the pandemic's impact on human lives, supply chains, workforces, and the unpredictability of operations and markets.

https://www.computer.org/press-room/2020-news/ieee-computer-society-reveals-2021-technology-predictions

Recent IEEE Computer Society articles/papers on Workforce –

- Preparing a Computationally Literate Workforce
- <u>A Survey of Educational Efforts to Accelerate a Growing Quantum Workforce</u>
- Preparing America's Cyber Intelligence Workforce
- <u>Security Awareness Training for the Workforce: Moving Beyond "Check-the-Box"</u> <u>Compliance</u>
- Machine Learning Workforce Development Programs on Health and COVID-19 <u>Research</u>
- Optimizing Cyber Security Education: Implementation of Bloom's Taxonomy for future Cyber Security workforce
- Risk Management of Mobile Workers based on Multiple Viewpoints

Other materials

- https://www.computer.org/publications/technews/trends/remote-working-easier-with-ai/
- Preparing a computationally literate workforce
- IEEE Blockchain Initiative https://blockchain.ieee.org/
- IEEE Transactions on Quantum Computing https://tqe.ieee.org/
- Seamless authentication for online teaching and meeting
- Women in STEM See the IEEE Computer Society special series of "Women in STEM" interviews
 - https://www.computer.org/about/diversity-inclusion/#vision
- <u>Top Cybersecurity Issues Faced by Organizations Amidst the</u> <u>Pandemic</u>
- Worlds Apart: Technology, Remote Work, and Equity | IEEE
 Journals & Magazine | IEEE Xplore

Future of Workforce, Testimonials (email, LinkedIn, twitter)

- Pär Lundström, The Swedish Installation Federation, Senior Policy Advisor, Sweden: Thank you all for yesterdays stimulating discussion on a topic I talk and write about almost every day. <u>You really took this</u> <u>important issue to a whole new level</u> (email, also LinkedIn)
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Future of Workforce IEEE Staff Team



Patrick Russoniello IEEE Corporate Business Development Manager



Michael Wehrman Senior Strategic Research Manager at IEEE (past)



Katherine Mansfield Marketing Manager IEEE Computer Soc.



Michelle Tubb Director of Marketing IEEE Computer Soc.



Hwa Chiang Leo Director, Singapore Operations at IEEE



Harish Mysore Director, India Operation at IEEE (past)



Steven Deng China Business Dev. Manager at IEEE



Kathleen Weeks Senior Corporate Dev. Manager at IEEE



Clara Neppel IEEE, Europe

Future of the Workforce Volunteer Team



Martin Arlitt Micro Focus



Tom Coughlin Coughlin Associates



Paolo Faraboschi Hewlett Packard Ent.



Eitan Frachtenberg Reed College



Phil Laplante Penn State



Dejan Milojicic Hewlett Packard Ent.



Nita Patel L3Technologies



Roberto Saracco IEEE FDC

Acknowledgements: Panels Participants

Singapore, Dec. 2020

Key organizers

Hwa Chiang Leo, Director, Singapore Operations at IEEE

Panelists

- Justin Baird, Head, Asia Pacific Innovation Centre, DHL
- Dr Hari Gunasingham, CEO, Eutech Cybernetics
- Derek Herbert, CIO, DP Architect
- Alex Lau, CEO, Anacle
- Mr Norman Suon, ASEAN Regional Director, Smarten Spaces
- Madam Ho Geok Choo, Founder and CEO of Human Capital Singapore (HCS)
- Rosemary Yeo, Director, People and Capability Development, Public Sector Science Haiying Lu, Senior Engineer, China Electronics Standardization Institute & Technology Policy & Plans Office, Prime Minister's Office
- Calvin Chung, Group Director, Engineering & Operations, JTC

India, Jan. 2021

Key organizers

- Deepak Mathur, Director IEEE Region 10, Ahmedabad, Gujarat, India
- Harish Mysore, Director India Operation at IEEE, Bangalore
- Puneet Kumar Mishra, Vice Chair Prof. Activities, IEEE India Council

Panelists

- Allabaksh Naikodi, Head of EV, Royal Enfield
- Aloknath De, CTO Samsung
- Anil D'Souza, Director BESCOM
- Debabrata Das, Professor IIIT-B
- Deepak Mathur, Chief General Manager, ONGC
- Geetha Manjunath, CEO & Founder, Niramai
- Gopal Pingali, CEO & Founder, cYAAG
- Harpal Singh Toor, Global Client Partner Enterprise Business Development, Tech Mahindra
- Madhura DasGupta Sinha, Founder and CEO, Aspire for Her
- Maggie Inbmuthiah, Managing Director India, AnitaB
- Manoj Tiwari, Director, National Institute of Industrial Engineering (NITIE)
- Mustafa Wajid, CEO & Founder, Meher Group
- Narayanan Subramaniam, CTO, Eugenie.ai
- Nivruti Rai, Country Head, Intel
- O K Sharma, Additional Director General (Engineering)
- Prasar Bharti Ministry of Information and Broadcasting (Govt of India)
- Prabhat Ranjan, Former Executive Director, TIFAC
- Puneet Mishra, ISRO
- Rabi Chowdhury, Managing Director Generation, CESC
- Reena Dayal, Head Product Excellence, Ecosystem and Alliances, Microsoft
- Sanjeev Sachdeva, CTO Lifesciences, TCS
- Subhas Mondal, Chief Architect, Wipro
- Sudarshan, Executive Director, CDAC
- Suresh Nair, Founder and CEO, Design Alpha
- Tathagat Varma, Sr. Director, Walmart Labs

Venkatesh N, Redpine Signals/Silicon Labs

China. March 2021

Key organizers

- Ning Hua, Senior Director, Asia Operations IEEE
- Steven Deng
- China Business Dev. Manager, IEEE

Panelists

- Qiuling Pan, Director, Academic Organization Coordination, Huawei
- Hongjun Liu, Director, Strategy Planning Department, ZTE
- Yalei Bi, General Secretary, Shenzhen Robotics Association
- Alfred Cheung, CEO, NeoUnion Education Science & Culture Organization
- Matthew Scott, CTO, Malong Technology
- Guohua Cheng, General Manager, Jianpei (Hangzhou) Technology
- Maggie Liu, Director, Innovation Promotion Department, Tian An Cyber Park Group. Co., Ltd.
- Haibing Wang, General Manager, Skysys Intelligent Technology (Suzhou) Co., Ltd.
- Yu Yuan, CEO, 0xSenses Global Labs & Venture
- Yee Ping Law, Managing Director, Hong Kong Innovation Services
- Yuhong Jing, Director, Yicai Foundation
- Bella Zhang, Deputy Director, Sweden-China Technology Transfer Center
- Xiaoyue Zhou, Director, Marketing & Technology Department, Hytera
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- Feng Wang, General Manager, Chipalalog Microelectronics (Shenzhen) Co., Ltd.
- Ning Bai, CEO, Youme Technology Co., Ltd.
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- Anny Christa Umuhoza, Operations Manager, Andela, Smart Africa
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Panelists

- Yaw Boamah Baafi, National Communication Authority, Regional Manager, Ghana
- Isaias Barreto da Rosa, ARME, CEO & Chairman of the Board, Cape Verde
- Mike B. Ndimurukundo, Andela Rwanda, Managing Director, Rwanda
- Israel Bimpe, Zipline, Director, Africa Go-To-Market, Rwanda
- KAJANGWE Haesen Maurice, MINICT, Senior Engineer, Cybersecurity, Rwanda
- Dr Bienvenu AGBOKPONTO SOGLO, Director, Government Affairs Africa and IGA CTO Liaison (PE), Intel Corporation, South Africa
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- Tesi Rusagara, Kigali Innovation City, Managing Director, Rwanda

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- Omone Tessy Okolo, AfriLabs, Senior Executive Officer, Nigeria
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- Roxana Saint-Nom, Tech Advisor, Eurocase
- José Roberto de Marca, Full Member at National Council of Science and Technology-CCT (Brazil)

Ricardo Olarte, Founder & CEO, Community for C levels top 500 country

- Juan Fernando Galindo, Cofundador en VITA Tecnologia para à vida, Brazil

Bruno Rocha Nagli, Secretário Executivo na Secretaria de Desenvolvimento

- Valeria Rodríguez Zúccaro, Senior Manager at EY Paraguay, Paraguay

Sebastián Vergara, Delivery Director, IBM Consulting, Uruguay

- Alcely Strutz Barroso, Global University Programs - Latin America Leader, IBM

Patricia Fidel, Operational Risk Management Director at PF Consulting Services,

Fernando Villasol, Director Portfolio Management at HERE Technologies, Argentina

– Juvenal Rodriguez Resendiz, Querétaro State University (UAQ), Querétaro, Mexico

Ramon Alberto Leon, Intrapreneur / Program Manager at Interconexión Eléctrica

Patrícia Ellen da Silva, Secretária de Desenvolvimento Econômico do Estado de São

- Pía Torres, Roboteam Founder & Program Manager - Globant Portfolio Operations

 Alberto Sanchez, Electronics Engineer, Ecuador - Enrique Tejera, Independent Consultant - Retired from the Panama Canal

– Gustavo Chávez, Representante Legal, El Salvador

Gonzalo Garcia Estebarena, CCO at Despegar.com, Argentina

Mauricio Leal Goldstein, CEO & Founder Taravy, Mexico

Suneet Bhatt, President and Board Chair at Boldr, Mexico

Econômico do Estado de São Paulo, Brazil (TBC)

Valentina Vendaño, CEO & Founder en Brave job, Chile (TBC)

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- Marios Antoniou, CYTA, Cyprus
- John Matogo, IBM, Kenya
- Clara Neppel, IEEE, Europe

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- Prof. Dr. Willem Jonker, EIT Digital, CEO, Netherlands
- Pär Lundström, The Swedish Installation Federation, Senior Policy Advisor, Sweden Key organizers
- Nancy Nemes, Nemes Ventures, General Manager, Germany
- Harpal Singh Toor, TechMachindra, Head Digital Labs Europe, Germany
- Gordana Velikic, Director for Science Programs at RT-RK, Serbia
- Simay Akar, CCO & Co-Founder at Innoses, Turkey
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- Ana Teresa Freitas, CEO of Heart Genetics, Portugal
- Jennifer Trelewicz, CEO, founder TGPO Consult, Ltd., CTO Tech, Abantu, Russia
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- Amr Adel, VIAS Director for Expertise and Knowledge Management, Egypt
- Haitham Samman, IBM Global Workforce, UAE

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- Barry Tilton, Maxar Technology Evangelist, Washington DC-Baltimore Area, IEEE Region 2 Director
- Lorenzo Lo Monte, Chief Scientist, New York City, Region 1 Industry Engagement
- Joseph Cioletti, Senior Software Engineering Consultant at Westinghouse Electric
- Company for System One. Region 2 Industry Engagement

Panelists

- Ed Palacio, IEEE USA President-elect, Past IEEE Region 1 Director
- Barry Tilton, Maxar Technology Evangelist, Washington DC-Baltimore Area
- Greg Gdowski, Executive Director, Associate Professor, Dept of Biomedical Engineering, University of Rochester
- Larry Nelson Jr, Lead Protection Engineer, National Grid Registered PE in MA
- Babak Dastgheib-Beheshti, Dean, College of Engineering & Computing Sciences, New York Institute of Technology
- Charlotte Blair, Technical Support Manager, ANSYS
- Maharaj Mukherjee, Senior VP, Bank of America
- Soon Wan, Senior Design Engineer, Vicor Corporation
- Sean Mcallister, Northrop Grumman
- Jim Isaak, Retired from Digital Corporation
- Joseph Cioletti, Senior Software Engineering Consultant at Westinghouse Electric Company for System One
- Ronda Schrenk, Chief Executive Officer at United States Geospatial Intelligence Foundation (USGIF)

- Adam Drobot, Chairman of the Board, OpenTechWorks, Inc.
- Roxana Svensson, Director of Diversity & Inclusion, Schneider-Electric
- Nicole Newmeyer, Technical Director, IoT, National Security Agency
- Yasmine King, General Manager, Aerospace & Defense at Analog Devices
- Gerardine Ferlins, President/CEO at Citronics Corporation
- Dave Gulla, VP Program Management Excellence for Raytheon Missile, Defense & Raytheon Intelligence & Space
- Jason Hui, Senior Manager, Systems Engineering, Textron Systems

West/Mid-West US, June 2021

- - Johnson Asumadu, Western Michigan University, IEEE Region 4 Director
 - Jim Riess, Senior Electrical Engineer
 - Region 4 Industry Engagement
 - Tim Lee, Technical Fellow Boeing, IEEE Region 6 Director

Panelists

- Michael Andrews, President, Andrews and Associates
- Johnson Asumadu, Professor, Western Michigan University
- Emre Ayranci, RFIC Design Manager / Principal Design Engineer at pSemi, A Murata Company
- Subra Ganesan, Distinguished Engineer, Oakland University
- Roberto Gioiosa, Team leader, PNNL
- Gavin Jensen, HR. Hewlett Packard Enterprise
- Shruti Karbhari, Software Project Lead, Magna Electronics
- Tim Lee, Technical Fellow, Boeing
- Ramesh Nair, Design Automation (CAD) Engineering Manager at Intel
- Sami Oweis, Technical Lead, Chrysler
- Vickie Ozburn, Sr. SW Engineering Manager, Collins Aerospace
- Bob Parro, VP Product Development & Business Dev, River North Solutions
- Jeewika Ranaweera, Principal Hardware Engineer, Oracle
- James Riess, Senior Electrical Engineer, Retired
- Guy Rom, VP Engineering, Upwork
- Debendra Das Sharma, Intel Senior Fellow, Intel Corporation
- Tracy Shintaku, Disting. Technologist Hyperscale Engineering, Apple
- Don Tan, Distinguished Engineer, Northrop Grumman Corporation
- Joseph Wei, entrepreneur, Silicon Valley
- Joseph Williams, Director, PNNL

Canada, August 2021

Key organizers

- Witold Kinsner, Professor ECE, University of Manitoba
- Martin Arlitt, Micro Focus
- Ljiljana Trajkovic, Professor, Simon Fraser University
- Nic Dube, Fellow and VP, Hewlett Packard Enterprise

Panelists

- Amir Aghdam, Professor, Electrical and Computer Engineering Concordia University
- Martin Arlitt, Micro Focus
- Peter Bojanic, Director Software Engineering at Hewlett Packard Enterprise

- Émilie Chayer, Advisor, Service Management and Experimentation, Canadian Space Agency, Government of Canada
- Dan Coode, Calian, Advanced Technologies
- Nic Dube, Fellow and VP Hewlett Packard Enterprise
- Nehad El-Sherif, President and Founder at MNKYBR Technologies Inc.
- Ana Gonzalez, GE Current, a Daintree Company, IEEE Canada YP Committee Member
- Ming Hou, Defense Research & Development Canada, Department of National Defense
- Witold Kinsner, Professor, Cognitive Systems Group, University of Manitoba
- Diane Kotelko, Lead Systems Engineer at Magellan Aerospace, Winnipeg, Manitoba
- Lee Kruszewski, Exec Director, Strategic Growth, Impacts, InnoTech, Alberta
- Fabrice Labeau, Deputy Provost, McGill Univ. Montreal, QC

– Ljiljana Trajkovic, Professor, Simon Fraser University

Southeast/Central US, Sep'21

- Tom Bradicich, Sr. Exec, GM, VP, Fellow HPE

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Panelists

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Technology

Francis Grosz

Martin Arlitt, Microfocus

Theresa Melvin, Vertica CTO

Maike Luiken, Managing Director, R&D CARBOVATE Development Corp.

Lawrence A. Reeves, Lawrence A. (Larry) Reeves Vancouver, B.C., CANADA

Jill Gostin, Principal Research Scientist at Georgia Tech Research Institute

Bob Becnel, Electrical Engineer in Boeing Autonomous Systems

Gene Freeman, Chair, IEEE Computer Society, Pikes Peak Chapter

Shoumen Bardhan, First Assistant Vice President - Bank of Oklahoma Financials

Rich DeMillo, Chair School of Cybersecurity and Privacy at Georgia Institute of

Barney Maccabe, Division Director, CS & Math at Oak Ridge National Laboratory

- Don Shafer, Chief Safety, Security, Health, Envir. Officer, Athens Group, LLC

– Jill Gostin, Principal Research Scientist at Georgia Tech Research Institute

David Green, Instr. Prof. Emeritus, UAB; 2021 IEEE Foundation Secretary

Hulya Kirkici, Professor and Chair, ECE Department, Mobile, Alabama

- Branka Minic, Chief Executive Officer at Building Talent Foundation

- Amit Sheth, Director - Al Institute, University of South Carolina

- Tom Taylor, Chief Strategy Officer, ETI Software Solutions

Damir Novosel, President at Quanta Technology

Munindar Singh, Professor at NC State

- Moshe Vardi, Professor at Rice University

- Devasini Majumdar, Senior FPGA Engineer, MKS Instruments Inc.
- Mahyar Mirrashed, University of Manitoba IEEE Student Branch Chair, Winnipeg Tom Murad - Engineering & Technology Executive - Siemens Canada

Christopher Whitt, Ship Signature Engineer, Irving Shipbuilding, Dartmouth, Nova

Acronym Definitions

- AI: Artificial Intelligence
- AIOps: Artificial Intelligence Operations
- BYOT (D): Bring Your Own Thing (Device)
- DEI: Diversity, Equity, and Inclusion
- DL: Deep Learning
- EU: European Union
- F2F: Face to Face
- FoW: Future of Workforce
- HCI: Human Computer Interfaces
- HW: Hardware
- ICT: Information and communications technology
- IEEE CS: IEEE Computer Society
- IEEE EAB: IEEE Education Activities Board
- IEEE SA: IEEE Standards Association
- IMF: International Monetary Fund
- IoT: Internet of Things

- ISO: International Organization for Standardization
- ITU: International Telecommunication Union
- MENA: Middle East and North Africa
- ML: Machine Learning
- MLOps: Machine Learning Operations
- MOOC: Massive Open Online Courses
- P2P: Peer to Peer
- R&D: Research and Development
- SME: Subject Matter Expert
- SW: Software
- STEM: Science, Technology, Engineering, Mathematics
- VC: Venture Capitalist
- VR/AR: Virtual Reality / Assisted Reality
- WF: Workforce
- WFH: Work from Home



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- www.instagram.com/thomas.coughlin www.instagram.com/dejanmilojicic



THANK YOU! Questions?

martin.arlitt@microfocus.com tom@tomcoughlin.com paolo.faraboschi@hpe.com etc_26@yahoo.com pal11@psu.edu dejan.milojicic@hpe.com nita.patel@ieee.org roberto.saracco@gmail.com

in

www.linkedin.com/in/martinarlitt www.linkedin.com/in/thomas-coughlin-41a65 www.linkedin.com/in/faraboschi www.linkedin.com/in/efrachtenberg www.linkedin.com/in/phillip-laplante-09973 www.linkedin.com/in/dejanm www.linkedin.com/in/nitapatel73 www.linkedin.com/in/saracco-roberto-8283765

